

# Kelsey Brown

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## EXPERIENCE

Times Union, Capital Region, New York

Aug. 2024 - Present

### **REPORTER**

- Pitched and produced quality and consistent content for a daily news publication
- Reported on local and national business trends and news, the farm and cannabis industry, and environmental and community issues
- Collaborated with coworkers to enrich stories and assist in coverage
- Completed work using Outlook, Airtable, and WCM

Equality Bahamas

Sept. 2023 - May 2024

### **MEDIA & RESEARCH LEAD**

- Organized & made recommendations to improve government policy promoting women & LGBTQI+ rights
- Created & managed content on social media platforms that boosted audience engagement by over 1000%
- Transcribed focus group audios, pulled qualitative data & organized notes to advocate for paternity leave
- Created advanced remote workflow for precise detail-oriented work to ensure quick turnaround for projects

International Documentary Association

July 2022 - December 2022

### **EDITORIAL INTERN, *Documentary* magazine**

- Interviewed Oscar-winning filmmakers & other prominent figures to report on trends within the film industry, while also producing dozens of blog posts & news roundups for daily publication
- Used effective communication skills to facilitate remote workflow process for publication deadlines, collaborating with a team using Google Workplace, AirTable, & Slack
- Copyedited over a hundred articles, sourced photos, & added tags to increase SEO
- Independently conducted research & managed back-end development to increase SEO of older content

## EDUCATION

California State University, Long Beach

December 2022

### **Bachelor of Arts in Journalism with a minor in International studies**

Honors: *cum laude*

Sacramento City College

May 2020

### **Associate of Journalism, Associate of Sociology**

## SKILLS

-Met deadlines for daily news publication	-Advanced writing & reporting
-Strong communication & interpersonal skills in connecting with community & coworkers	-Pitched & produced quality articles
	-Experienced with AP Style & copyediting

-Proficient in Adobe Creative Cloud, AirTable,  
Google Workplace, Canva, Slack & Wordpress

-Confident working independently or  
collaboratively